



**IMMEDIATE**

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**DayMark's Label Minder 2.0 – Features LCD Touch-Screen  
and Fully Customizable Labels for Food Preparation**

**Bowling Green, Ohio – May 22, 2010** – DayMark Safety Systems announced today that the Label Minder 2.0 is completing its final testing phase at select restaurant chains prior to full-scale production. The Label Minder 2.0 features a LCD touch-screen navigation panel, that will print fully customized labels through a direct thermal printing process, and is compatible with DayMark's proprietary labels – DissolveMark™, MoveMark™ and ToughMark™.

The Label Minder 2.0 is available in multiple configurations – allowing flexibility of placement in the kitchen. It enhances labeling of prepared food containers with an easy-to-read typeface, which increases efficiency of label reading by foodservice professionals.

“The Label Minder 2.0 is a revolutionary step forward in container labeling, this system will help foodservice professionals be more efficient by tracking inventory and preparation time,” said Jeff Palmer, president of DayMark. “Additionally, the unit is compact and wireless making it easy to use within multiple areas of the kitchen.”

The unit prints a variety of label sizes up to 2 inches in width when placed either vertically or horizontally. Additional features that will help kitchen food preparation staff be more efficient include:

- Bilingual display and printing
- Online updates
- Prints multiple types of labels
- Prints up to 4 inches per second

**About DayMark® Safety Systems**

Founded in 1989, DayMark is an industry leader in safety systems for food service operations. Headquartered in Bowling Green, Ohio – DayMark has proprietary safety solutions in 3 categories – food, facility, and employee safety as well as conducts valuable on-site education and training for its customers. For more information or to receive a free catalog, please call 1-800-847-0101 [www.daymarksafety.com](http://www.daymarksafety.com).

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